

STATEMENT OF PURPOSE

RS23488

This concurrent resolution invites the biannual Outdoor Retailer Show, a convention for retailers and representatives from the outdoor industry, to Idaho. The Outdoor Retailer's currently contracted location expires in 2016, and Idaho's rich heritage of outdoor recreation, hunting, fishing, outfitting and guiding presents an economic opportunity for the outdoor industry and the state of Idaho.

FISCAL NOTE

Successfully attracting the Outdoor Retailer Show to Idaho would generate millions of dollars for Idaho's economy.



Contact:

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